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Quantitative Methods The Quantitative Methods programme is written by David Targett, Professor of Information Systems at the School of Management, University of Bath and formerly Senior Lecturer in Decision Sciences at the London Business School.

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or quantitative values. 3 2 Descriptive Statistics Descriptive statistics are often used to describe variables. Descriptive statistics are performed by analyzing one variable at a time (univariate analysis). All researchers perform these descriptive statistics before beginning any type of data analysis.

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Introduction to basic mathematical and statistical methods and models, as well as their software applications for solving business problems and/or in making decisions. Includes such topics as probability and probability distributions, decision analysis, forecasting and linear regression, linear programming, and waiting line models. VII.

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